



Empowering You to Advance IBD Research!

Calling for focus-group volunteers for ground-breaking research study.

What: We are looking for 10 volunteers to participate in a focus group to help design a web-based research project to understand the genetic and environmental underpinnings of IBD, which we hope will lead to breakthroughs in treatments and cures.

Our ideal participants are patients who were diagnosed with IBD before the age of 30, and parents of children affected by IBD. We want to hear directly from you about your condition and lifestyle to help us design a web-based experience that will be most rewarding for both you and our research program.

Participation is entirely voluntary. The sessions will last 60-90 minutes, and located at 2606 Bayshore Parkway, Mountain View, CA.

Who: 23andMe is a personal genetics company with a mission to advance research using advanced genetic technologies and web-based tools.

By bringing individuals together who have a common trait or interest – such as IBD – we hope to pioneer a new kind of research that could help improve health care for all.

The 23andMe Personal Genome Service™ was named TIME Magazine's 2008 Invention of the Year.

Contact: Please contact ibd@23andme.com to learn more and discuss your availability. You will be required to sign a confidentiality agreement when you arrive. We would be happy to send you an electronic copy of this agreement for you to review prior to the focus group session.

Please visit www.23andme.com to learn more. Thank you!